



FOR IMMEDIATE RELEASE

INTEGRITY INSURANCE ANNOUNCES PROMOTION DAN TROCHIL – VP, COMMERCIAL LINES

APPLETON, WI (March 22, 2017) — [Integrity Insurance](#) is proud to announce the promotion of Dan Trochil to Vice President, Commercial Lines. In this role, Trochil will be responsible for the overall growth and profitability of Integrity's \$96 million commercial book of business as well as be an integral part of the Integrity leadership team.

"We continue to grow and invest in our commercial lines business to provide our agency partners and customers the most competitive commercial lines product in the marketplace," said Integrity President Jill Wagner Kelly. "Dan, along with his commercial lines team, will continue to tap into their entrepreneurial style to provide distinct focus on core underwriting and the strategic management of our business for long-term success."

Trochil is an experienced leader with an established record of success. His management style and financial discipline will provide the right balance to enhance the strategic vision for commercial lines and drive profitable growth. Trochil has 10 years of property and casualty experience and five years of supporting business experience in a consulting role. He earned his bachelor's degree in business administration, finance and marketing from the University of Iowa in Iowa City. Trochil most recently held the position of Director, Commercial Lines at Integrity.

"Integrity has a strong commitment to growing its commercial lines business — I'm committed to delivering both exceptional service and financial results," said Trochil. "Looking forward, we will provide our agency partners with new products and pricing strategies. In addition we will highlight our strength and talent through our exceptional underwriting team and leverage our technology advantages."

About Integrity Insurance

Integrity Insurance established in 1933 and is based in Appleton, WI. Integrity offers auto, home, business and life insurance through a network of independent agents throughout IA, MN and WI. With an affiliate partner Grange Insurance based in Columbus, OH — the enterprise has \$2 billion in assets, more than \$1 billion in annual revenue and holds an AM Best rating of "A" (Excellent). For more information, visit [IntegrityInsurance.com](#).

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